

BRAD LAKRITZ

Education ~ Communication ~ Technology

Employment Goal

To work in a positive and creative educational environment with a team of professionals on a mission to help young students become successful in learning and life.

Employment History

- **James Denman Middle School - SFUSD** (San Francisco, CA) 8/16 – Present
Social Science and Journalism Teacher (Humanities Dept.)
- **James Denman Middle School - SFUSD** (San Francisco, CA) 3/16 – 6/16
Digital Media Arts Teacher (VAPA Dept.)
- **Envision Schools** (Oakland, CA) 8/15 – 2/16
Substitute Teacher / Learning Center Educator
- **San Rafael City Schools** (San Rafael, CA) 5/15 – 2/16
Substitute Teacher
- **San Domenico School** (San Anselmo, CA) 6/13 – 12/14
Director of Technology
- **Marin Academy High School** (San Rafael, CA) 6/98 – 6/13
Director of Educational Technology
- **Bureau of Jewish Education** (San Francisco, CA) 7/87 – 6/98
Educational Technology and Media Resources Coordinator
- **Video Monitoring Services of America, Inc.** (San Francisco, CA) 6/83 – 9/86
Production Manger
- **Laboratory for Comparative Human Cognition** (UC San Diego) 9/82 – 3/83
Research Assistant – Video Specialist

Education

- Alliant International University** 9/15 – Present
Teaching Credential and Masters in Education candidate
- Santa Rosa Junior College** 6/16 – 8/16
Art Courses for Art Teaching Credential
- University of California, San Diego** 9/79 – 6/83
BA – Department of Communication
- Minor concentrations: Political Science, Philosophy (Film emphasis)
- College of the Sequoias, Visalia, CA** 9/78 – 6/79
- Dean's list fall semester; President's list spring semester
- Hanford High School, Hanford, CA** 9/74 – 6/78
Student Body President; Junior Class President; California Association of Student Councils; YMCA Youth and Government; California Scholarship Federation – Life Member; Varsity Tennis (Captain)

Volunteerism

- Congregation Rodef Sholom – Board of Directors 2013 – Present
- Lakritz Family Scholarship – Administer college scholarship awards 2008 – Present
- Marin Academy Parent Association – Parent Education Committee 2011 – 2015
- Congregation Rodef Sholom – Religious School Board 2009 – 2012
- Mary E. Silveira Elementary School – School Site Council 2006 – 2009
- Youth baseball coach/manager; 4 time all-star coach/manager 2005 – 2010

Professional Skills and Experience

- 30 years developing and implementing technology-infused curricula and lesson plans
- 30 years presenting teacher workshops and coordinating educator conferences
- Coordinate media resource center with curriculum and media services for schools (1987-97)
- Teacher and student activity group advisor: Technology Club, Film Club, Jewish Student Union, outdoor education, YMCA Youth and Government
- FAMILY HISTORY VIDEO PROJECT curriculum project (Author/Coordinator) (1988-97)
- Write, edit, curate and publish print and electronic educational and media resources
- Management Team, Administrative Team, Educational Resource Team, School Services Team
- Public speaking and keynote addresses at conference and other meetings
- Train and support users of CRM, CMS, SIS, web and custom database systems
- Manage organization and school computer hardware/software; 1:1 tablet and laptop programs; audio-visual equipment; network systems; and cloud technologies
- Manager of 17-member audio/video news retrieval production department (1983-86)
- Disaster preparation – CPR and AED certified; American Red Cross first aid training
- Certified Double-Goal Coach (**Positive Coaching Alliance** - positivecoach.org)
- 40+ years experience with photo, film, video, audio, web, and digital media production
- Develop and administer marketing and PR plans

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